



The JCC 2022 Calendar Ad Book

Advertise in our 2022 Calendar Ad Book and support the JCC!

Reach the JCC Community, which includes over 3,000 individuals, both members and non-members, and support our youth and senior programming.

ADVERTISEMENT SIZES AND RATES - DEADLINE OCTOBER 28, 2021

- \$1000: Special Package: Full Page Calendar Section Ad, 12 month JCC Lobby *and* Fitness Center monitor advertising, *plus* your Company Banner on Gymnasium or Indoor Pool Walls for 1 year
- \$600: Full Page **COLOR** Inside Front or Inside Back Cover Ad (4 ¾ W x 7 ½ H) *and* 1 month display on lobby monitor
- \$525: Full Page in Calendar Section (4 ¾ W x 7 ½ H) *and* 1 month display on lobby monitor
- \$375: Full Page Ad Section (4 ¾ W x 7 ½ H)
- \$275: 1/2 Page Ad (4 ¾ W x 3 ¾ H)
- \$225: 1/3 Page Ad (4 ¾ W x 2 ½ H) your business card may be used
- \$100: Well Wisher / Tribute Listing

DON'T MISS OUT ON ADDITIONAL PROMOTIONAL ADVERTISING OPPORTUNITIES!

- \$300: 12 month JCC Lobby and Fitness Center monitor advertising (add on to any ad size)
- \$350: Company Banner (3' x 5' color) on Gymnasium or Indoor Pool Walls for 1 year

See examples on reverse side

- ❖ All advertisers will appear on the JCC's website with your company's logo and a link to your website, excluding Well Wisher Listings.
- ❖ Advertisements will be listed by categories so our community can easily find your business!

Please email artwork, well wisher text, & tribute text to asullivan@worcesterjcc.org

PAYMENT METHODS – CHECKS PAYABLE TO WORCESTER JCC

Name/Address: _____

Email: _____

Enclosed is my check #: _____

Please charge my credit card # _____ Exp: ____/____/____ Sec Code ____

Card Holder's Signature: _____

We accept grayscale/ black-and-white PDF, JPG, Tiff, and EPS files

PLEASE RETURN THIS FORM BY OCTOBER 28, 2021 TO:

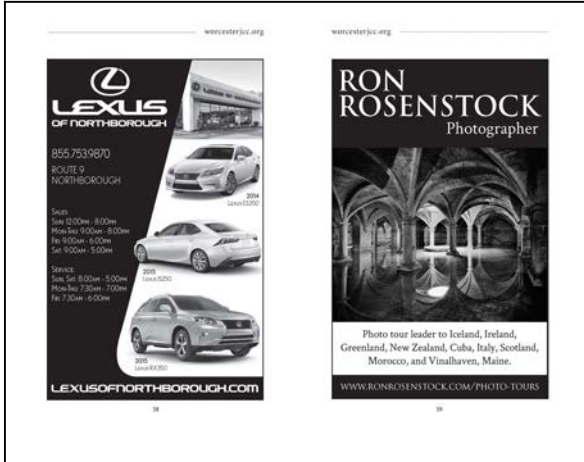
Andrea Sullivan, Worcester JCC
633 Salisbury St. Worcester, MA 01609
asullivan@worcesterjcc.org



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For more examples, go to the Ad Book link on our website at <https://goo.gl/us8w2R>

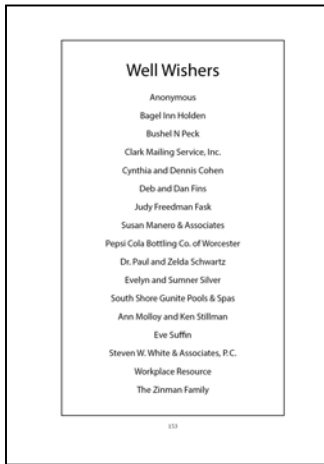
Full Page Advertisements 4¾”W x 7½”H



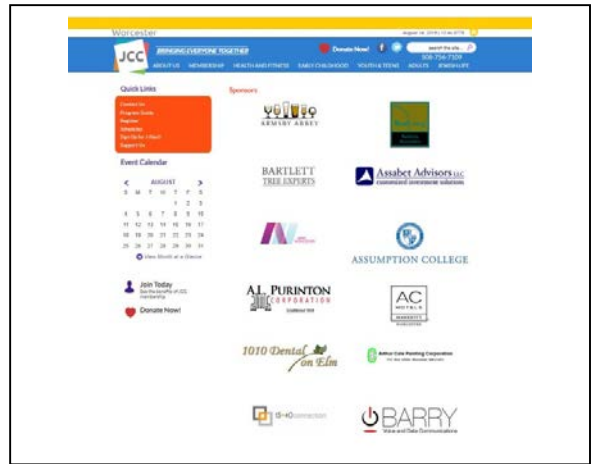
1/2 Page 4¾”w x 3¾”h & 1/3 Page Advertisements 4¾”w x 2½”h



Well Wisher Page Advertisements



Advertisers Listed on Website with link



Monitor Advertisements



Banner 5”W x 3”H

