



Worcester Jewish Community Center

633 Salisbury Street • Worcester, MA 01609
Phone 508•756•7109 Fax 508•754•3373

2011 Calendar Ad Book • Advertising Agreement

Thank you for supporting the Worcester JCC. We appreciate you!
Pam Cherkas, Special Projects Director, 508•756•7109 x 252, pcherkas@worcesterjcc.org

CONTRACT DEADLINE: October 1, 2010

Please complete this form in full:

Company Name: _____

Contact Name: _____

Email: _____ Telephone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Ad Sizes and Rates

- Back Cover..... \$1,000
- Inside Cover.....\$600
 - front back page 1 or section divider
- Full Page...7 1/2 x 4 1/2
 - in the calendar section..... \$500
 - in the advertiser section..... \$350
- Half Page...3 3/4 x 4 1/2.....\$225
- One-Third Page...2 1/2 x 4 1/2..... \$175
- Well Wishers...one line.....\$80
- Premium Coupon*....2 x 2 1/4.... 1/8 page..... \$50
- Web Banner*..... \$20
*available only with purchase of an ad

Artwork

Please submit clearly written instructions with your ad.

- New Ad - email your..... .pdf .doc .tiff or .jpg
to: pcherkas@worcesterjcc.org
- Repeat ad from last year
- Premium Coupon
- Linkable web banner (234x60 IMU, file weight 30k,
30 seconds in length). Email banner as a .jpg with
above specifications.
- Electronic ads are preferred.
- If you would like to see a proof of your ad, please
provide either a fax number or email information.

Repeat banner from last year

Fax #: _____

Email: _____

For artwork & design questions: Pam Cherkas, x 252

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Payment...all ads are tax deductible

Enclosed is my check payable to: *Worcester JCC*

Master Card Visa

Card Number: _____ CID#: _____ Expiration: ____ / ____

Cardholder Signature: _____ Print Name: _____

FOR OFFICE USE ONLY: acct copy _____ sage _____ solicitor _____

informed _____ payment _____ ad copy _____ proof _____