



Worcester Jewish Community Center

633 Salisbury Street • Worcester, MA 01609
Phone 508•756•7109 Fax 508•754•3373

2009 Calendar Ad Book • Advertising Agreement

Thank you for supporting the Worcester JCC. We appreciate you!
Pam Cherkas, Special Projects Director, 508•756•7109 x 252, pcherkas@worcesterjcc.org

CONTRACT DEADLINE: October 15, 2008

Please complete this form in full:

Company Name: _____

Contact Name: _____

Email: _____ Telephone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Ad Sizes and Rates

- Back Cover.....\$1,000
- Inside Cover.....\$600
 - front
 - back or
 - section divider
- Full Page....7 1/2 x 4 1/2
 - in the calendar section.....\$500
 - in the advertiser section.....\$350
- Half Page....3 3/4 x 4 1/2..... \$225
- One-Third Page....2 1/2 x 4 1/2.....\$175
- Well Wishers....one line.....\$80
- Premium Coupon*....2 x 2 1/4....1/8 page.....\$50
- Web Banner*... *New This Year**..... \$15
*available only with purchase of display ad

Artwork

Please submit clearly written instructions with your ad.

- New Ad - Camera-ready art attached
- New Ad - email your..... •pdf •doc •tiff or •jpg
to: pcherkas@worcesterjcc.org
- Repeat ad from last year
- Premium Coupon
- Linkable web banner(234x60 IMU, file weight 30k,
30 seconds in length).
- Camera-ready ads or electronic ads are preferred.
- If you would like to see a proof of your ad, please
provide either a fax number or email information.

Fax #: _____

Email: _____

For artwork & design questions: Pam Cherkas, x 252
pcherkas@worcesterjcc.org

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Payment...all ads are tax deductible

Enclosed is my check payable to: *Worcester JCC*

Master Card Visa

Card Number: _____ CID#: _____ Expiration: ____ / ____

Cardholder Signature: _____ Print Name: _____

FOR OFFICE USE ONLY: acct copy _____	sage _____	solicitor _____
informed _____	payment _____	ad copy _____ proof _____